




SPONSORSHIP OPPORTUNITIES 2026



MAKING HEART, CHEST & LUNG SURGERY BETTER!



SCTS will once again tackle the London-Brighton Cycle Ride on Sunday 13th September 2026.

This is not just a sporting challenge - it is a public statement of our values: aiming high, teamwork, resilience, and an unshakable drive to deliver better patient outcomes.

The pilot SCTS London to Brighton Cycle Ride was held in September 2025 and was well received by all participants.

Following the success of our 2025 ride, SCTS are expanding the event in 2026: more riders, more publicity, and more exposure to our mission of *Making Heart, Chest & Lung Surgery Better*.

We are excited to offer sponsorship opportunities for interested parties at our 2026 event. Your sponsorship will help turn our vision into action.

Together, we can ride further, achieve more, and make a lasting difference.



SPONSORSHIP BENEFITS

Unrivalled visibility

Exclusive corporate branding on rider team jerseys and support team windjackets

Event-day presence

Opportunity to display banners, and distribute leaflets and giveaways at the SCTS arrivals gazebo in Brighton

Long-term promotion and media recognition

- Weekly social media features in the lead-up to the event
- Multiple relevant posts during and after the event
- Acknowledgement in wider media coverage
- Continued exposure through photo, video and media reuse in subsequent SCTS marketing materials

Participation

Rider spots on the SCTS team for your staff in the event





SPONSORSHIP OPTIONS



Rider kit branding opportunities include:

- Front of kit
- Back of kit
- Left sleeve
- Right sleeve

Talk to us to explore other options and opportunities at and around the event.

USE OF FUNDS

SCTS will apply sponsorship funding in an **unrestricted** manner to:

- Deliver the event successfully and to support further fundraising and related events
- Advance SCTS's charitable aims, particularly:
 - Increasing the visibility of cardiothoracic surgery
 - Strengthening patient and public advocacy
 - Supporting future fundraising and outreach activities



CONTACT

To discuss all available options and pricing with SCTS, please contact

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